## All Charge Accounts during this sale can be placed on June bill if desired



\$20,000 worth of Stylish Ready-to-Wear just received from our New York buyer, J. E. Manix & Co. Bought direct from the maker at less than half the manufacturer's cost

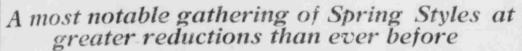


# Another Sensational Ready-to-Wear Sale

Supply your needs liberally; You may not have another chance

Owing to the fact that the previous sale held here two weeks ago, resulted with such tremendous success, we were tempted to wire our New York buyer, J. E. Manix & Co. to buy up another lot of \$20,000.00 worth of fine dresses and suits. The order was favorably received and merchandise forwarded at once—Last Thursday the big shipment arrived and a score of girls were immediately put to work marking, checking, and getting ready for another rousing Ready-to-Wear sale—This assortment is the best collection yet received and at such remarkably low prices for such excellent garments. Including in this collection are silk dresses made of figured foulards, Taffetas, Pongees, Messalines in one and two-piece effects—Linen Dresses, Lingerie Dresses, Linen Suits, Pongee and Cloth of Gold Suits, in many pleasing effects—also Lingerie Dresses in almost an endless variety. The assortments are large and comprehensive affording great choosing possibilities—sale commences at 8:30 sharp Monday morning, be on time and get the cream of this fortunate purchase, you will save from 50 to 75 per cent.

The Greatest Record Breaking Ready-to-Wear Sale that we have ever attempted. Read the entire ad and convince yourself that you're going to attend a mighty big event, with mighty big savings.



It's probably the last opportunity you will have to buy ready-to-wear with all the latest style kinks, and low prices that this big purchase possesses. It was the market conditions at this time of the season that affords these great advantages—Our New York buyer used spot cash to far greater success than in any other big purchase, using remarkably good judgment in selecting so many beautiful suits, gowns and dresses; exceeding our expectation.

This mighty purchase was a big loss to the manufacturer and you can rest assured they are the biggest values that any store in Salt Lake ever attempted to offer for sale, at the ridiculously low prices that prevail here commencing Monday and lasting all week.

# Stylish mid-season Millinerv greatly sacrificed in Price

DURING THIS IMMENS E READY TO-WEAR SALE YOU WILL HAVE AN opportunity to purchase a stylish hat to go with the dress or gown you select, at a saving from 33 1-3 per cent to 40 per cent—Every hat in the house is included in the sale at a marked-down price—each hat is marked in plain figures with the original and the special price, for the convenience of all purchasers to thoroughly convince them of the good values. There is every style and shape to your liking and plenty of them—sale Monday and week.

SALE BEGINS

MONDAY

And Lists

All Week



#### Remarkabe stylish waist values, three big lots including over 100 Dozen

One hundred dainty waists bought in with this great purchase of ready-to-wear and we're going to sell them commencing Monday at prices that materials alone would cost you. We've grouped them in three lots as mentionel below; they embrace all the season's latest effects, neatly trimmed and designed in many pleasing styles.

40 dozen ladies' pretty spring waists, some with lace and other with embroidery fronts, good quality materials; ordinarily \$2.00 values, your choice while they

\$1.19

30 dozen fine lingeric and tailored waists, some splendid creations, in a score of nobby styles to your liking, values \$3.50 to \$4— \$2.49 while they last, your choice



# A Sale With Far Better Values Than Ever Before We quote here only a few of the many Low Reductions that prevail-Starting Monday

#### Linen Suits

Made up in the latest two piece effects and right when linen suits are most wanted—you have an opportunity to save half and more than half. Strictly man tailored in the following colors, the late shades of tan, navy, blue, pink, lavender, and leather shade, also natural colors.

\$25.00	Linen	Suits	for	×	,	y	×	¥	į.	×	,	\$1	0.75	5
\$16.50	Linen	Suits	for		ļ	100						\$	8.75	5

#### Pongee and Cloth of Gold Suits

Handsomely designed, far superior in designing than anything shown in previous sales, and just think of the price you get them for by attending this sale. \$45.00 Pongee and Cloth of Gold Suits ...... \$16.75 \$50.00 & \$60.00 Pongee and Cloth of Gold Suits \$22.75

#### Tailored Cloth Suits

Including a very extensive assortment to choose from—materials of serges, wide wale diagonals, worsteds, etc. All the latest effects.

\$16.50	to \$20.00 Tailored Suits \$ 7.95	
	Tailored Suits for\$14.95	
\$65.00	Wool Tailored Suits for\$19.75	
\$30.00	Wool Tailored Suits for \$14.95	
\$75.00	Wool Tailored Suits for \$32.95	

#### Linen Dresses

Embracing all the late shades in pinks, blues, tans, lavender and plenty of plain white—eyelet embroidery effects, tunic skirts, dutch checks, and the new peasant sleeves—also many beautiful hand embroidered creations.

\$20.00	and \$22.50 Linen Dresses at \$12.95
\$35.00	Linen Dresses on sale at\$16.75
010 00	to \$20.00 Linen Dresses at \$10.95

#### Lingerie Dresses

The buyers couldn't have selected prettier lingerie dresses than is shown in this assortment of authentic styles. Elaborately trimmed with embroideries, insertions, and lace, in dozens of different effects—in pinks, blues and all white—tunic skirt, double flounce skirt, dutch and high neck, note the values—

	\$32.50 Lingerie Dresses for \$14.75
	\$32.50 Lingerie Dresses for
	\$50.00 Lingerie Dresses for \$22.75
į	\$60.00 and \$65.00 Lingerie Dresses \$24.75
Ī	\$18.00 and \$20.00 Lingerie Dresses . \$ 8.75
	\$12.00 to \$15.00 Lingerie Dresses . \$ 6.75
	<b>\$45.00 Lingerie Dresses for\$19.75</b>
	\$30.00 Lingerie Dresses for \$12.75

# Silk Dresses

Made in one and two piece effects, materials of fine quality taffetas, foulards, rajahs, messalines, pongees, etc., in a great variety of becoming styles—the foulards come in pretty figured designs, stripes, and dots, in the new bordered effects and silk dresses in checks and stripes, also many plain colors—some with chiffon over dresses, etc.

\$45.00 Silk Dresses for	\$19.75
\$55.00 to \$60.00 Silk Dresses	\$22.75
\$65.00 to \$67.00 Silk Dresses	\$24.75
\$75.00 Silk Dresses for	\$29.75
\$25.00 to \$30.00 Silk Dresses	\$ 9.75
\$32.50 to \$35.00 Silk Dresses	\$12.75

# Wash Dresses up to \$10.00 values for \$3.95

## Wash Dresses

including many good patterns, in checks, plaids and plain colors, all fast colors, gingham sand chambrays.

\$ 9.50 Wash Dresses	\$4.95
\$12.00 Wash Dresses	. \$5.49
\$10.00 Wash Dresses	. \$4.98
\$10.75 Wash Dresses	\$4.95
\$12.00 Wash Dresses	. \$5.95
\$12.00 Wash Dresses	\$5.49

### Silk Taffeta Petticoats up to \$8.00 values for \$3.95